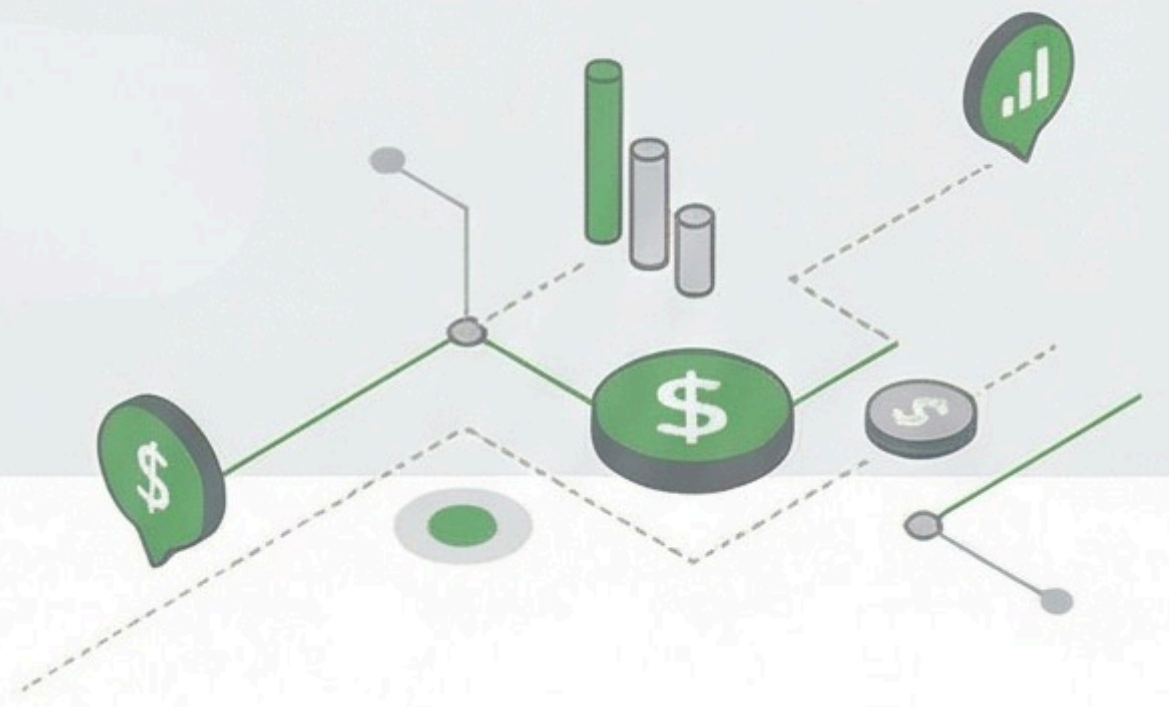


CFO Guide: The Potential ROI from AI in Finance

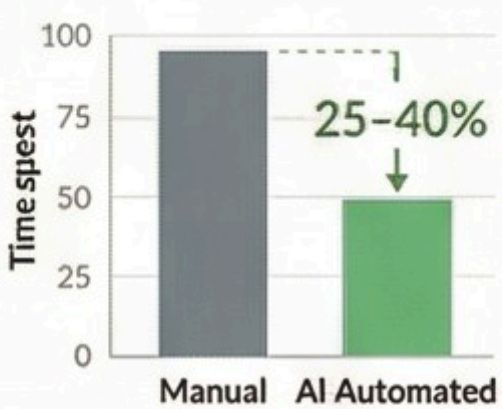


FIVE KEY IMPACT AREAS



25-40% Efficiency Gains

AI automates manual analysis tasks such as variance analysis and data consolidation, allowing the finance team to focus on high-value strategic work.



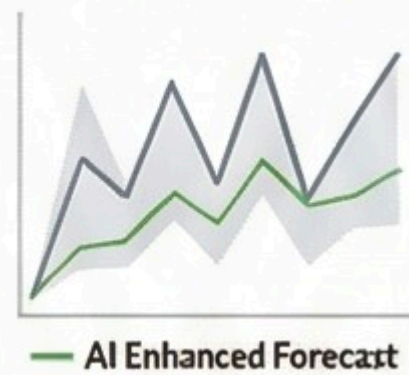
30-50% Faster Board Prep

Automation of executive dashboards and commentary drafting significantly reduces the manual spreadsheet reconciliation typically required.



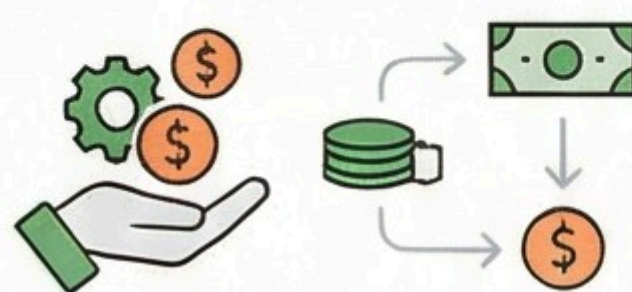
15-30% Variance Reduction

Enhanced forecast reliability improves planning precision, which directly impacts cash planning, debt management, and hiring strategies.



0.5-1.5% Margin Protection

AI systems detect gradual margin erosion by identifying cost anomalies, revenue leakage, and pricing inconsistencies that often go unnoticed.



Working Capital Optimization

Improved visibility into accounts receivable timing and inventory trends allows for proactive decisions that can enhance liquidity and reduce borrowing costs.

ILLUSTRATIVE FINANCIAL IMPACT

Based on
\$200M Revenue
Mid-Market Company



\$250,000
in Efficiency Savings

Reflecting the value of reclaimed time across the finance department.



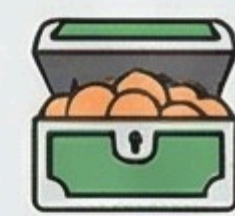
\$100,000
Board Reporting Savings

Reductions in opportunity cost and executive fatigue by automating complex reporting cycles.



\$800,000
Margin Improvement

Calculated as a 1% improvement on a \$200M revenue base, demonstrating major financial impact.



\$1.2M
Improved Liquidity

Achieved through optimized working capital management and proactive cash flow volatility analysis.

STRATEGIC ROI & PAYBACK



6-12 Month Payback Period

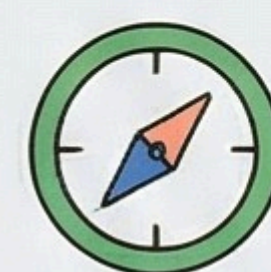
Mid-market organizations typically realize a full return on their AI platform investment within the first year of deployment.

Full Return



Enhanced Board Confidence

Automated, accurate reporting and reduced financial surprises strengthen the relationship between the CFO and the Board.



Improved Investment Timing

Greater predictability in cash flow and forecasting allows leaders to time capital allocations and investments with higher precision.